



CLASS OF 2012

PARENTS SURVIVAL GUIDE



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WELCOME PARENTS! :

Welcome, parents of Class of 2012 Seniors! Whether this is your first high school senior portrait experience or last, this survival guide will help you know all that you will need to know! Our goal is to give each senior unsurpassed quality and variety while customizing each session to fit his or her personality.

Becoming a senior and having photographs taken is a once-in-a-lifetime event. At MindWorks Photography, we understand that and promise to spoil you every step of the way. Thank you once again for entrusting your graduate's portraits to us, you will not be disappointed!

- We highly recommend that you and your senior schedule a complimentary Design Consultation at our studio. You will have the opportunity to see examples of our work and go over everything we offer in detail! Your high school senior photographs are a celebration of your son or daughter's senior year! We look forward to capturing this moment for you in portraits that will last a lifetime.

MindWorks
Photography:
Senior Portraits

AT YOUR SESSION:

- The length of each session will vary based on location and travel time
- Leave some extra time before and after your session, you will want to arrive early and be able to stay a few minutes late, if we need to we will take a few extra minutes to capture that perfect image for you.
- We encourage all high school seniors to showcase **who** they are and allow us to tell their story in a photographic collection of images. Bring everything that will help tell that story! Whether that is their pet, their skates, or their trombone we want to capture your senior with their favorite item. We **do not** charge extra for props and they will help us capture your senior's unique personality. Sessions include unlimited clothing changes, so feel free to take advantage of that.
- Find a balance of clothes and styles that are well suited for your purpose (sending to family and friends) and your senior's purpose (giving photographs to friends). Also give some thought to where in your house that portrait will hang, which outfit will add some of your Senior's personality to your desk? Which outfit will complement the decor of your sitting room? And when your senior wants to wear that wildly colorful outfit that makes you cringe? Just smile and say "yes, as long as this is what you wear for the picture we will send to Grandma" This way everyone is happy!

CHOOSING YOUR COLLECTION :

How many prints do you need? We recommend making this decision by first deciding what you will do with the prints when you get them.

- Do you have a bare spot on your wall for a beautiful 16x20 of your senior in that natural outdoor setting? Or is your wall space more limited to an 11x14?
- Are your walls already so full of artwork that you would just like some 8x10's to frame and set across the mantle?
- How many prints do Grandma and Grandpa want? Do they have a space for a beautiful wall piece? Do they prefer the standard 5x7?
- How many friends would your senior like to give some wallets to? (Yes, they like to give friends more than one!)
- Will you include wallets in your graduation announcements, thank you notes, or stacked on a table at the graduation party? We also offer mini wallets which can be collaged or double sided at a fantastic value. And if we can help you out a little bit more we do create custom graduation announcements!

AT YOUR IMAGE DEBUT:

- By this time we hope you have decided what Collection you would like to purchase, and if you are torn between two please let us know! We want you to have just what you need and we are here to help.
- At your Image Debut you will view all of your pictures on a 9 foot wide projection screen.
- First we will show you a slideshow of your images, set to music. (Mom's: don't worry, we keep a supply of tissue handy just for this part! You're proud of your graduate, we understand completely!)
- We will then go through the images one by one and narrow them down until you have chosen your favorites.
- The Image Debut appointment usually lasts about 45 min.
- Feel free to bring someone with you to help you decide such as: close friends, Grandma, or an Aunt maybe?
- At the completion of your order your minimum investment will be due. We can take a check, cash, Visa or Master Card at this time.
- Now the hard part is all over so go home, sit back and relax, and enjoy your portraits when they arrive within the next 4 weeks, often in as little as 2 weeks! Your portraits always arrive ready to hang and can come already framed if you choose this great option.

THE “FINE PRINT” :

- Session Fees are due at the time of the booking to reserve your senior’s appointment.
- Your minimum investment is due at the end of your Image Debut appointment.
- Your images will be ready to view in as little as 2 days to a one week after the session.
- We normally take up to four weeks to complete your finished photographs, though they are often done in as little as two weeks.
- We offer pick up or delivery with a minimal shipping fee for your convenience.

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